Permit #F00029161

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029161 **Type of Permit:** FILMING **Release Date:** 06/25/2010

Production Company BEEF FILMS & CHOP HOUSE EDIT

Insured Company Name BEEF FILMS & CHOP HOUSE EDIT

Contact Phone No. 1 213-221-7104
Contact Phone No. 2
Fax
Address 5408 S SPRING ST, UNIT B2
LOS ANGELES, California 90401

Production Title ACTIVIA

Type of Production Commercial - Standard

Producer John Malina

Director Nick Spooner

1st AD TBD TBD

Production Manager Jennifer Wong

FilmL.A. Coordinator Adrian Fayad

Location Manager Chester Wong
Primary Phone Mobile - 213-399-2909
Secondary Phone Office - 310-576-0797

Location Assistant NA NA
Primary Phone Office - 310-576-0797
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE $625.00

Total Permit Fee $625.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00029161
Production Company BEEF FILMS & CHOP HOUSE EDIT
Insured Company BEEF FILMS & CHOP HOUSE EDIT
Production Title ACTIVIA

Location Manager Chester Wong
Primary Phone Mobile - 213-399-2909
Secondary Phone Office - 310-576-0797

Location Address 301 N Baldwin Ave, Arcadia, CA, 91007

Location Names THE ARBORETUM OF LOS ANGELES COUNTY

Location Type Park

Location Description

Film Dates 6/28/2010 - 6/28/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Beef Chester Wong.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45

Filming Activities Exterior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Arcadia Fire Department

Location Notes Dual permit with City of Arcadia (626-574-5430) is required

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of BEEF FILMS ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 12/11/09

Representative's Signature

CHESTER WONG

Representative's Name (Please Print)

LOCATION MANAGER

Representative's Title (Please Print)

BEEF FILMS

Name of Principal (i.e. company name) (Please Print)

548 S. SPRING ST., #32

LOS ANGELES, CA 90013

Principal's Mailing Address (Please Print

213-221-7104

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

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